

Bottom-up planning processes – How to engage stakeholders

Unit of study - code study unit	TBC (in Karelia)
Unit of study - name	Bottom-up planning processes
Competences	<ul style="list-style-type: none"> - Competences in the field of sustainable regional development - Problem solving competences - Transdisciplinary competences - Communication and social interaction competences - Intercultural competence field, including cultural awareness, multilingual and internationalization - Competences on self-managing, personal development, intrapersonal skills, digitalization - Transversal competences
Learning outcomes	<p>After completing the course, you will have a working knowledge of participatory methods and how to engage the community and stakeholders in your planning processes. You will be able to design stakeholder engagement plans and implement them. You will understand the challenges and advantages of involving stakeholders in your planning processes.</p> <p>You will be able to utilise multidisciplinary expert networks, creative thinking and various technologies for problem solving. Your communication and interaction skills will have improved.</p>
Content	<p>Identification of stakeholders and target groups Importance of stakeholder engagement Different levels and steps of stakeholder engagement Examples of public and community participation processes Participatory methods Design and implementation of multistakeholder meetings Communication and dissemination to different stakeholders</p>
Teaching method(s) and student workload	<p>The course will be implemented in three phases: Preliminary phase online, onsite phase and final phase:</p> <ul style="list-style-type: none"> - Preliminary tasks (1.5.- 26.5.2023) <ul style="list-style-type: none"> o 25 - 30 hours o Presenting yourselves online, background research, designing the evening activity, starting the learning diary o Group work - Onsite phase (29.5.-5.6.2023) <ul style="list-style-type: none"> o 64 hours o Designing stakeholder engagement activities and plans in groups o Onsite phase includes workshops, coaching, excursions, presentation of results and social activities - Post phase (6.-11.6.2023) <ul style="list-style-type: none"> o 11 - 17 hours o Finalising the learning diary
Rating scale	The course is evaluated on a scale of 0-5, where 5 is excellent, 1 is satisfactory and 0 is failed. The evaluation of the course is based on the approved completion of the preliminary assignments (pass/fail),



	evaluation of the presentation (30%), report of the solution (30%), and the learning diary (40%).
Examination	<ul style="list-style-type: none"> - Assessment of group assignments - Assessment of individual assignments - Continuous assessment
Mandatory literature	-
Module coordinator	Karelia University of Applied Sciences: Kaija Saramäki, Sini Rantanen
Language	English
Credits	5 ECTS
Period	Summer semester
Entry requirements/prerequisites	<ul style="list-style-type: none"> - Minimum requirements: <ul style="list-style-type: none"> o English language level is B2 o For BSc students, they should have completed two years of studies
Contact persons	<p>Kaija Saramäki (kaija.saramaki@karelia.fi) Sini Rantanen (sini.rantanen@karelia.fi)</p> <p>Please send email to both Kaija and Sini.</p>



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